

## PROCURE OPENS SECOND TREATMENT ROOM AT FIRST PROTON THERAPY CENTER IN NEW JERSEY AND METRO NEW YORK AREA

Newest room allows ProCure to better meet treatment needs of adult and pediatric patients with cancer and a range of tumor types

**SOMERSET, N.J. (June 28, 2012)** – The ProCure Proton Therapy Center in Somerset, N.J. has taken another step toward meeting the needs of patients with cancer in the New Jersey and Metro New York City area by opening its second treatment room. The room is the second of four that will open in the center by the end of the year.

Protons are the most elegant and sophisticated way of delivering radiation today, explained Dr. Brian Chon, medical director of the ProCure Proton Therapy Center. By virtue of the fact that we can control the path of the proton beam, minimizing the radiation dose to the healthy structures with protons, we can also minimize the side effects and improve the quality of life in our patients.

The New Jersey center is the third to open in a national network of proton centers being developed by ProCure Treatment Centers, Inc. It is one of only 10 centers that offer proton therapy nationwide.

Since it opened in March 2012, the center has delivered over 500 treatments to patients with a range of tumor types, including prostate, head and neck, base-of-skull and soft tissue cancers (sarcomas). Once all four rooms are open, the center will be able to treat as many as 1,500 patients a year.

The second room is vital to the advancement of care for patients with cancer in New Jersey and the Metro New York City area," said James Jarrett, president of the ProCure Proton Therapy Center. Ultimately, each room we open in the New Jersey center allows us to continue to honor our pledge to our patients that we will deliver the service and care they need on their unique journey with their disease."

Proton therapy is a precise form of radiation treatment for cancer without many of the short- and long-term side effects often experienced with standard X-ray radiation. The clinical benefits of protons are significant: increased tumor control, improved quality of life and reduced damage to healthy tissue, all made possible because the proton radiation dose is designed to peak in the tumor, emitting a radiation dose of almost zero once it leaves the tumor. Studies have shown proton therapy to be effective in treating many types of tumors, including brain, central nervous system, gastrointestinal, head and neck, lung and prostate, as well as sarcomas and many pediatric cancers.

For more information about the center, visit www.procure.com/nj or call 732-204-7398.

## **About ProCure Treatment Centers, Inc.**

ProCure Treatment Centers, Inc. is a privately held health care company dedicated to improving the lives of patients with cancer by increasing access to proton therapy. The company was founded in 2005 in Bloomington, Ind., and is the first to develop a network of proton therapy centers in cities across the United States. The ProCure Proton Therapy Center in Oklahoma City opened in July 2009, the CDH Proton Center, A ProCure Center, located in Warrenville, Ill., opened in October 2010 and the ProCure Proton





Therapy Center in Somerset, N.J., opened in March 2012. ProCure's fourth center is under construction in Seattle, Wash. (opening 2013) and others are in development. ProCure provides management leadership and a comprehensive approach for the design, construction, financing, staffing, training and day-to-day operations of proton therapy centers. ProCure's solution reduces the time, cost and effort necessary to build and operate a facility. ProCure is advancing proton therapy through innovation and improvements in technology, and by providing training at the world's only educational facility specializing in proton therapy. For more information, visit www.procure.com.